

A stylized world map in dark blue with white outlines. It features several navigation icons: a white location pin in the Americas, a yellow location pin in Europe, a white location pin in Africa, and a white location pin in Asia. There are also white arrows indicating movement between continents and a red dashed line path across the map.

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Dr. Edu William

Founder and CEO of The Wise Dreams

The Metaverse

A great opportunity for travel agencies



triportation

Powered by **amADEUS**

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3D Revolution

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3D Revolution

The Digital Revolution

Comes due to a

Revolution of Information

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3D Revolution

When we hear about the Metaverse, its all about

Content Evolution

Changes in

How to broadcast

3D animated

Changes in

How to consume

VR, Voice



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Artificial Intelligence

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Artificial Intelligence

AI is the driver for

AI for 3D generation

Generative AI

AI for 3D consuming

Use cases

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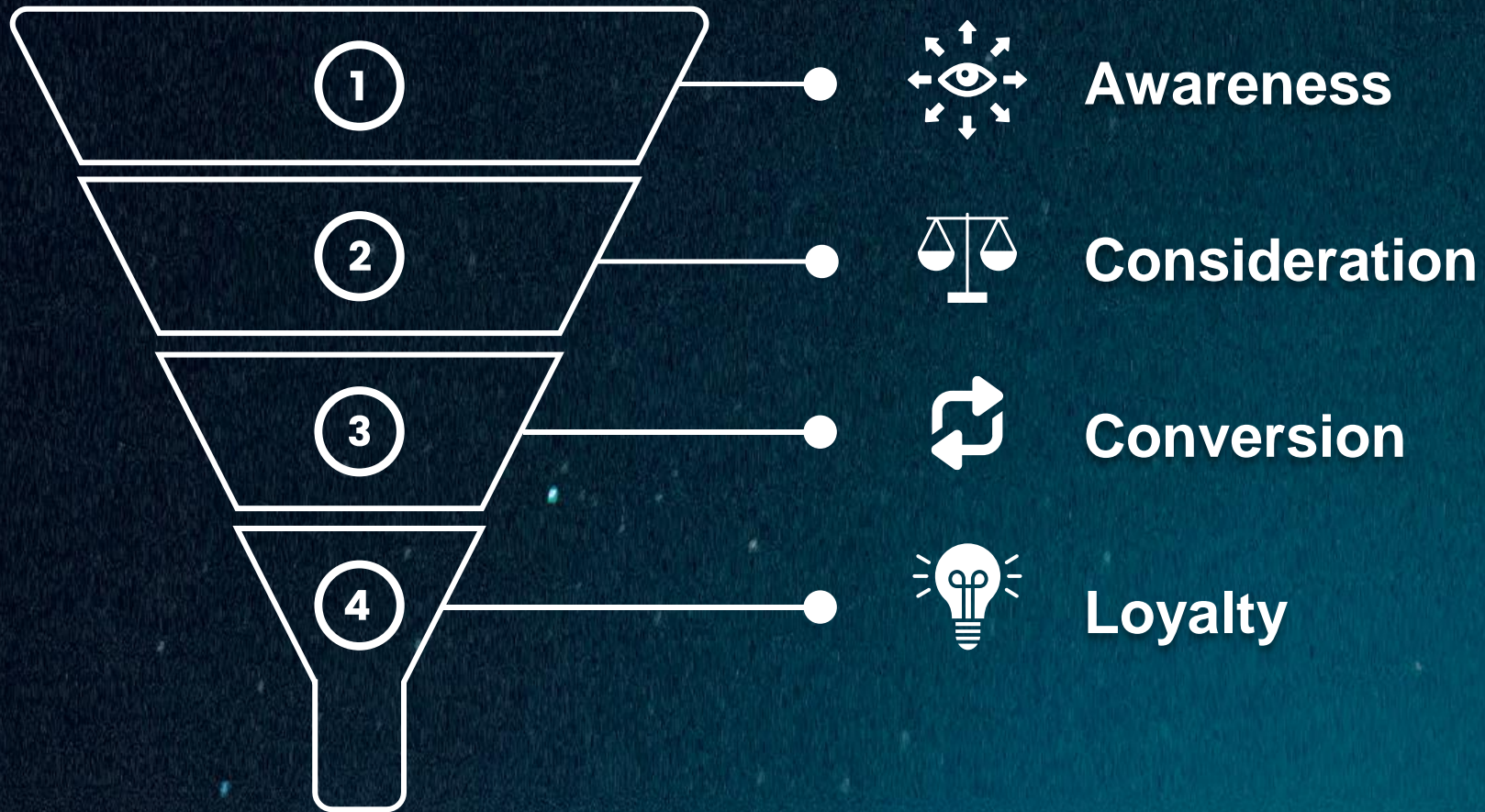


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Artificial Intelligence





Artificial Intelligence



Awareness

A new way to
attract



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Gamified and interactive experiences



Artificial Intelligence

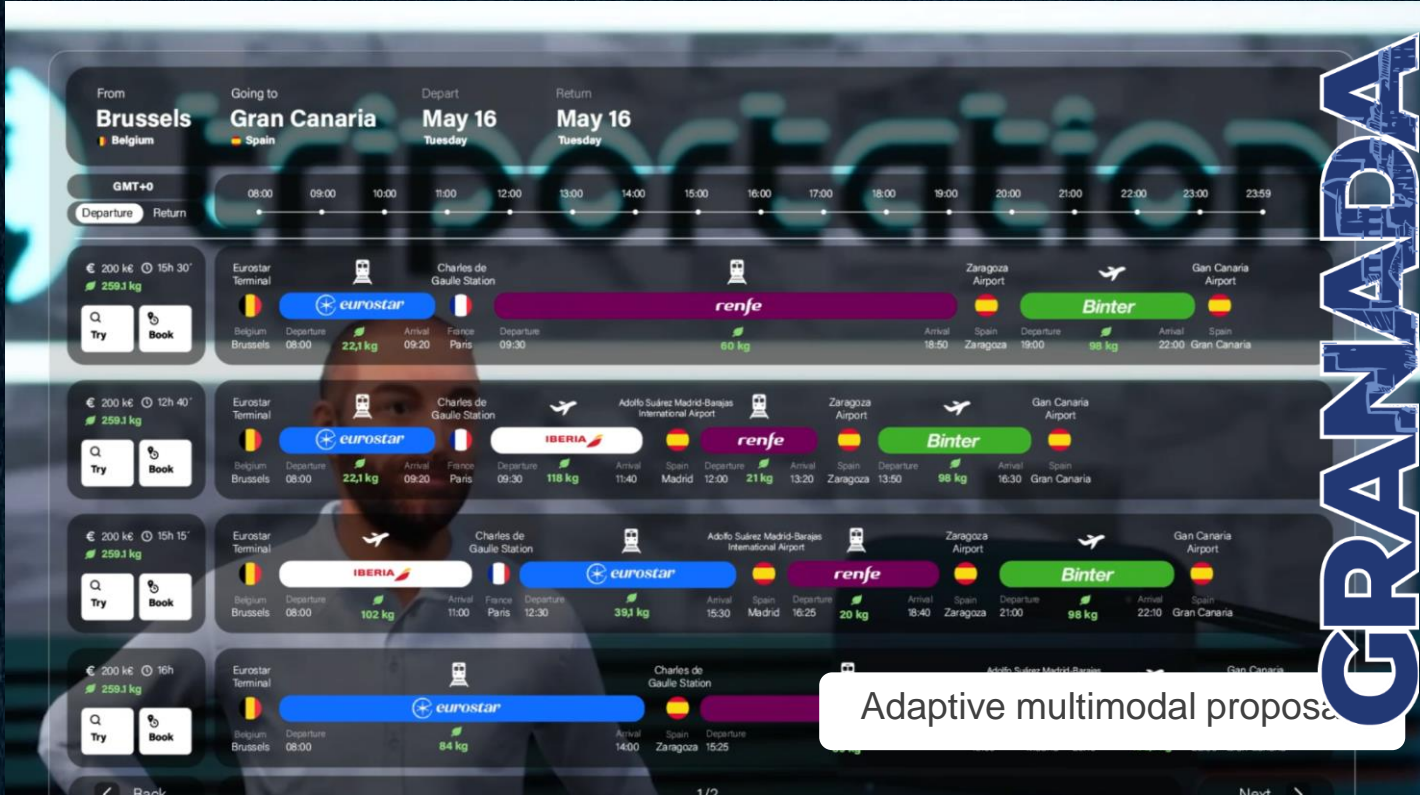


Consideration

A New Way to Inform



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Adaptive multimodal proposal



Zaragoza Airport



Binter airplane interior

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Artificial Intelligence

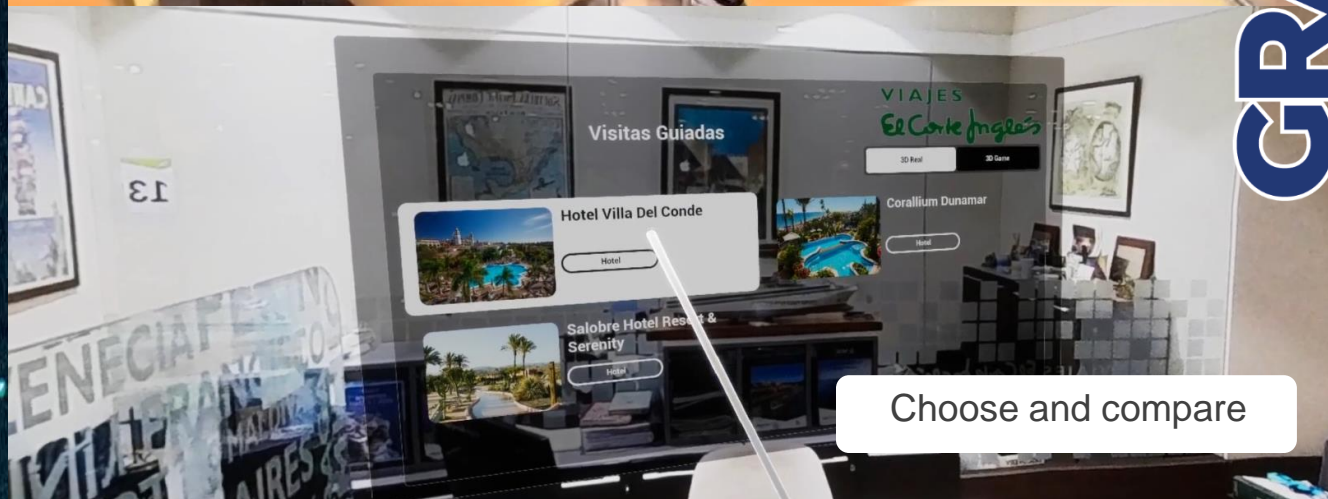


Conversion

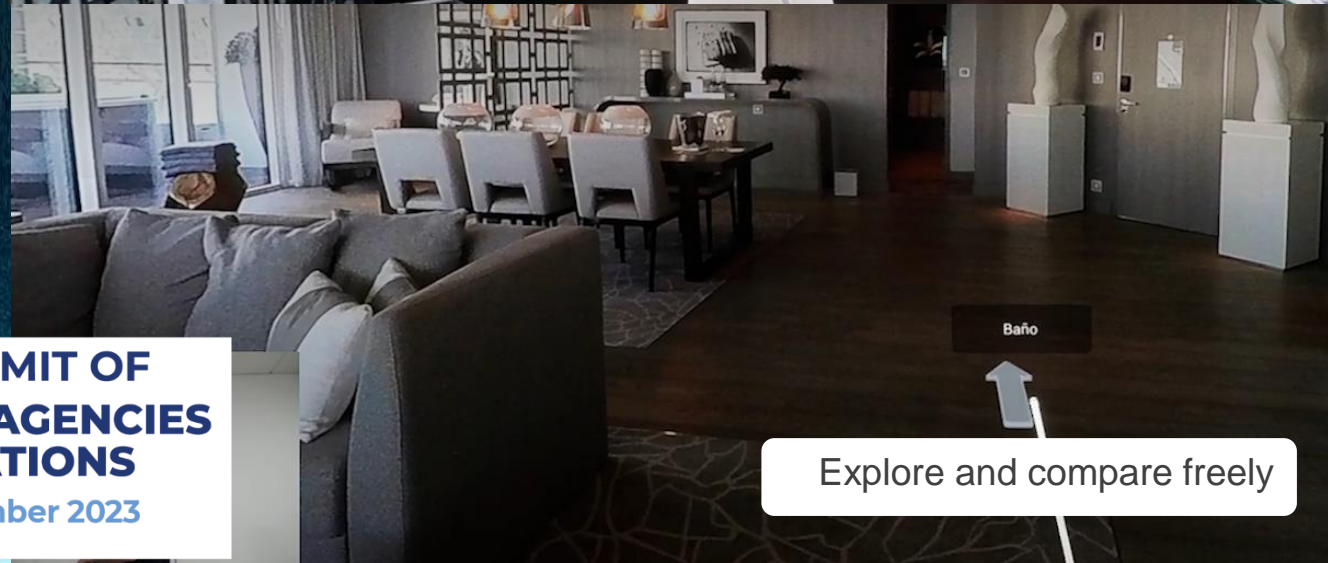
A new way to convert



Guided itineraries in the travel agency



Choose and compare



Explore and compare freely



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Artificial Intelligence



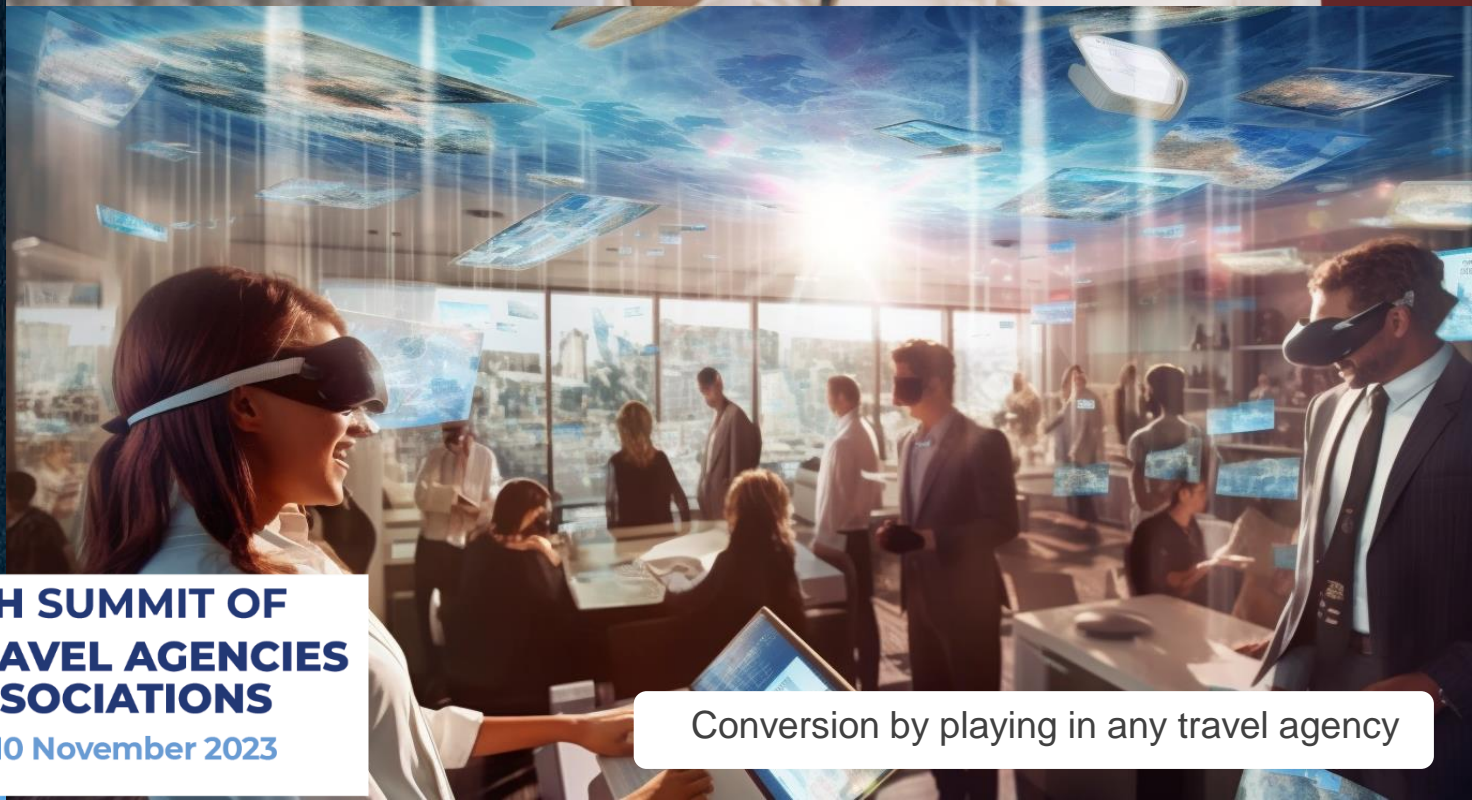
Loyalty

A new form of
engage



Make and relive memories

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Conversion by playing in any travel agency



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An example

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An example



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Future was yesterday

